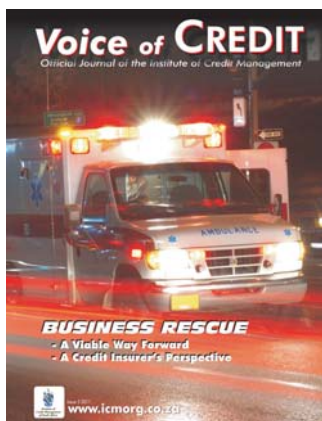


Voice of CREDIT



Institute of Credit Management of South Africa



Rates

SIZE	2012 RATE (INCLUDING VAT)
Full page	R6,840
Inside Front (left page)	R7,524
Inside Back	R7,524
Back Page	R8,208
Half Page	R3,819
Quarter page	R2,052
Loose Insert	R4,104
Supplier Index	R 475

Inside Front and Back page bookings are accepted in order of applications received. Kindly note that first time advertisers are requested to settle on order placement. A booking form for advertising is available from the ICM on (011) 478-3830.

Issue Dates

2012:

Issue 1: March

Issue 2: June

Issue 3: September

Issue 4: December

2013:

Issue 1: March

Issue 2: June

Issue 3: September

Issue 4: December

Ad deadlines

1 February

1 May

1 August

1 November

1 February

1 May

1 August

1 November

These dates are subject to change and may be altered dependant on editorial consent.

Technical Specifications

1. Size: Page size (trim size) is 210mm x 297mm. On full page adverts, please allow a bleed of 10mm on all sides. No bleed on other adverts.

2. Colour: All colours must be CMYK, no spot or pantone colours, and a colour proof must accompany artwork.

3. Format: The Voice of Credit is printed digitally and no litho positives can be accepted.

Adverts are accepted as high res PDF or JPEG. All fonts must be converted to curves.

4. Delivery: Adverts must be delivered on CD to CPC, 7 Myrtle Rd, Fourways Gardens, or by email to cpcstudio@tiscali.co.za. Contact Liesl on 082 600 1271.

5. Queries: Please contact the Institute of Credit Management on (011) 478-3830.

FULL PAGE

Trim: 297mm x 210mm
Bleed: 317mm x 230mm
Type: 277mm x 190mm

HALF PAGE HORIZONTAL

Trim: 148.5mm x 210mm
Type: 128.5mm x 190mm

HALF PAGE VERTICAL

Trim: 297mm x 105mm
Type: 277mm x 85mm

QUARTER PAGE STANDARD

Trim: 148.5mm x 105mm
Type: 128.5mm x 85mm

QUARTER PAGE STRIP

Trim: 75mm x 210mm
Type: 55mm x 85mm

SUPPLIER INDEX

Trim: 95mm x 55mm
Type: 85mm x 45mm

Voice of CREDIT

ADVERT PLACEMENT FORM



Institute of
Credit Management
of South Africa

Name of Company: _____

Contact person: _____ Tel. No.: _____

Email address: _____ VAT no: _____

Postal Address: _____

Code: _____

To book your ad, please complete the following and return to the ICM, to reach the ICM not later than 4 weeks before publication date. The form may be faxed to us at ICM National Office, fax number (011) 478-3841 / 086 558 6823 or emailed to admin@icmorg.co.za

Placement Issue: Advert size: Rate (2012): Advert Name/ref:

Placement Issue:	Advert size:	Rate (2012):	Advert Name/ref:

Please note that Inside front and Back pages are accepted in order of applications received. First time advertisers are requested to settle on order placement.

Supplier Index advert: included with advert booked above

Supplier Index advert alone @ R475 incl VAT

Advert Material: New Existing

Name of person responsible for paying the account:

Name: _____ Tel. No.: _____

Signature: _____ Date: _____

Please note: In the event of an issue not being published, or an advert erroneously not being included in the magazine, or in the event of the wrong advert being placed on behalf of an advertiser, liability of the ICM, publisher and printer is limited to the re-publishment of an equivalent advert in a subsequent issue, at the editor's discretion. By signing this form, it is understood that advertisers agree to this clause.

National Office

P.O.Box 73752
Fairland, 2030
Tel: 011 478 3830
Fax: 011 478 3841

Tollfree: 0800 224770

Email: admin@icmorg.co.za

Website www.icmorg.co.za

Regions:

Johannesburg
Cape Town
Durban